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COVEROO PARTNERS WITH AUTISM SPEAKS IN SUPPORT OF AUTISM AWARENESS MONTH

SAN FRANCISCO – April 10, 2012 –In support of Autism Awareness Month, Coveroo, creator of the highest-quality customized covers and cases for mobile phones and consumer electronic devices, announced a partnership with Autism Speaks. This partnership displays a commitment by both organizations to increase Autism awareness and to raise funds for research into its cause, prevention and cure.

Coveroo has launched a new line of Autism Speaks designs for covers and cases, to give supporters a unique way to demonstrate their passion for the cause. There are 6 designs to choose from, including designs that can incorporate the name of a friend or loved-one affected by the disease. For every Autism Speaks Coveroo sold during Autism Awareness Month, Coveroo will donate 50% of the net profits to Autism Speaks. Prices start at \$24.95.

“Autism awareness is an important cause as it affects so many children and their families,” said Coveroo’s President James Chapman. “Coveroo is proud to be able to support Autism Speaks by contributing a portion of every sale and by providing a unique way for people to express their passion for the cause.”

Coveroo’s Autism Speaks covers are available now.

About Coveroo

Coveroo creates customized covers and cases for mobile phones and devices using its proprietary HighColor process that won’t fade, peel or rub off. Because of Coveroo’s dedication to quality, many organizations have awarded the company exclusive licensing deals. Coveroo offers thousands of images from Universities, MLB, NBA, and NHL, NFL players, all of which can be personalized. The company was founded in San Francisco in October 2008.

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