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CUSTOMIZED CASES NOW AVAILABLE FOR THE IPHONE 5 THROUGH COVEROO

San Francisco – October 22, 2012 – Coveroo, creator of the highest-quality customized covers and cases for mobile phones and consumer electronic devices, today announced that they now have customized cases available for the iPhone 5. Customers are able to choose from a variety of styles and colors to suit their individual or corporate needs whether it be for aesthetics or for protection.

Customers can go to Coveroo.com, select their device, choose from a wide variety of cases and colors, then select their design of choice, with the option of adding customize text to personalize it even further. Coveroo offers both licensed and fashion images. In support of Breast Cancer month, Coveroo has an array of Pink Ribbon designs available for customization with part of the proceeds going to the National Breast Cancer Foundation.

“We believe being first to market is not only a competitive advantage, but more importantly meets the needs of our customers,” said Greg Shay, VP of Business Development and Enterprise Sales at Coveroo. “Coveroo was shipping cases to customers and retailers within 5 days of the product’s launch. Apple users want protective cases that combine fashion, function, and personal expression. Coveroo is proud to continue to deliver innovated products that exceed those expectations.”

If you are interested in purchasing cases for the iPhone 5 or other smartphone devices, please contact sales@coveroo.com.

About Coveroo

Coveroo creates customized covers and cases for mobile phones and devices using its proprietary HighColor process that won't fade, peel or rub off. Because of Coveroo's dedication to quality, many organizations have awarded the company exclusive licensing deals. Coveroo

offers thousands of images from Universities, MLB, NBA, and NHL, NFL players, all of which can be personalized. The company was founded in San Francisco in October 2008.