



**Protect and Personalize Your Smartphone with
New NHL, Zodiac, and Initial Designs for Speck CandyShell Cases**

Coveroo and Speck team up to provide customized cases for iPhone and Samsung

San Mateo, Calif. (April 17, 2015) – Coveroo, the forerunner in providing customized, one-of-a-kind products that inspire originality and imagination, has teamed up with [Speck](#), the leader in slim protective cases for smartphones to offer a new line of personalized CandyShell cases. This partnership will provide customers with a massive collection of exclusive and officially licensed brand logos and images to personalize their mobile device case.

Over hundreds of Charles S. Anderson Design (CSA Images) hand-illustrated lettering styles and zodiac images are available for creating personalized cases to protect your new tech and make it your own. For die-hard sports fans, we also have a collection of official National Hockey League logos.

“We strive to afford our customers every option to achieve their most desired and personalized case by working with top brands,” said Coveroo CEO Chris Boone. “This partnership with Speck and their innovative and highly protective cases continues that commitment to creating the premium product.”

Each design is printed onto an award-winning Speck CandyShell, the top-selling slim and military-grade protective case for iPhones and Android smartphones. It combines a hard outer shell that guards against impact, with a soft, rubbery interior that absorbs shock from bumps and drops. A raised edge protects the screen and rubberized covers shield the buttons.

“We’ve been looking for a way to let people personalize their Speck cases, and really make them their own,” said Bryan Hyncek, Speck’s VP of Design. “We are longtime fans of the iconic designs of CSA Images and some of us are National Hockey League super fans. Now, Coveroo is helping us put these onto our best-selling CandyShell in a way that honors the quality of the device, the case, and the imagery.”

Speck’s new custom cases can be ordered online at www.speckproducts.com. Prices range from \$44.95 to \$49.95. Customization is available for iPhone 5c, iPhone 5s/5, iPhone 6, Samsung Galaxy S4, Samsung Galaxy S5, and even more cases to come.

About Coveroo

Coveroo is the best way to design and create customized products online. Coveroo inspires people to design personalized, one-of-a-kind products that align messaging with imagination. The company’s patented customization platform lets users build a closer

affinity with the world's biggest brands, such as the NCAA, Major League Baseball, National Hockey League and DC Comics. Dedicated to product quality and self-expression, Coveroo, with products manufactured in the U.S., was founded in San Francisco in 2008. For more, log on to <http://Coveroo.com>.

About Speck

Speck is an award-winning leader of mighty slim protective cases for the world's top smartphones, tablets, and laptops. From iPad cases and iPhone cases to Samsung Galaxy cases and everything in between, we design cases that are slim, good looking and most importantly, the most effective protection possible. Our roots are in the heart of Silicon Valley, at the intersection of design and technology, inspiring forward-thinking innovation to craft masterfully engineered and patented designs. It's all in the details; we create our cases to enable you to go more places and enjoy more from your mobile devices. Get to know us at speckproducts.com or follow us on Twitter, Facebook, Instagram, and Pinterest.

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